

Eggs Overnight Corporate Backgrounder

Eggs Overnight's innovative supply chain solutions for the parcel industry eliminates the damage that traditional over packing of high-value, prone-to-damage products could not prevent, allowing corporate shippers to reduce expenses, begin building a sustainable supply chain and protect our environment – with no upfront cost.

The False Economy of Parcel Shipping

Every year, mission-critical products damaged during shipment cost global businesses millions of dollars. Most corporations find it difficult to put a price tag on this damage because the hard and soft costs (expense) are often spread across different departments, business units and geographies.

Protecting high value, prone-to-damage items in the express parcel channel involves bubble wrap, Styrofoam® “peanuts” and “popcorn,” plus miles of cardboard. These materials not only extend the time it takes to prepare an item for shipping, they add to the package’s actual and dimensional size and weight, driving up packaging, handling and transportation costs.

Imagine the customer’s or technician’s disappointment – and frustration - when, after discarding miles of bubble wrap, multiple cardboard boxes and pounds of “peanuts,” the item is damaged. Critical business operations are delayed because over packing rarely combats the shifting, jostling and stacking across innumerable trucks, hubs and aircraft inherent to parcel shipping. The shipper then scrambles to pack and ship a replacement product with even more over-packed materials to prevent damage to the replacement product, while their customer has to re-pack and ship the original item back to the shipper.

This damage costs both the shipper and their customers – financially and in lost opportunity costs as well. The customer’s business can come to a screeching halt until a replacement product arrives and that customer’s dissatisfaction with the shipper can/will plummet if damaged products become a frequent occurrence.

The arrival of a single damaged high-value product has been known to jettison significant shipper business accounts, sending that business to a competitor. In instances involving one-of-a-kind or highly customized products, creating a replacement item may take anywhere from a few days to a few months.

Enter Eggs Overnight – the company that is delivering the first authentic - and environmentally focused - advance to the corporate shipping logistics industry in 25 years.

Eggs Overnight created the Eggs Safe™ Container, an innovative, patented and re-usable container that eliminates in-transit damage of mission-critical, at-risk products. Eggs Overnight's Mother Hen™ system, a highly advanced, web-based business intelligence system, steps in to watch over and manage– in real time – the safe delivery of each Egg Safe container from point to point, every time.

Market leaders can immediately realize the financial benefits of building a sustainable supply chain in one easy step with Eggs Overnight. That step creates measurable “green” savings in the three areas critical to sustainability – Reduce, Reuse and Recycle. For example, consider these facts:

- Eggs Safe containers eliminate over 90% of the materials involved in less effective, antiquated over-packing practices, greatly *reducing* the amount of source waste that ends up in landfills.
- Eggs Safe containers are *reused*, traveling as many as 50 transit legs before being retired.
- Eggs Safe containers eliminate the costly multiple trips associated with returning and replacing damaged products, *minimizing* the impact on an organization's carbon footprint.
- Upon their retirement, 80% of Eggs Safe containers are *recycled*.

Innovative companies in the technology, electronics, communications, health care, aerospace, defense and high-tech entertainment industries are reaping the rewards and immediate return on investment by accelerating a sustainable supply chain and letting Eggs Overnight do all the work in the high value, prone-to-damage area.

For more information about Eggs Overnight, visit our website – www.eggsovernight.com or call 1-877-808-EGGS (3447).
