

Eggs Overnight™

Facts & Stats -

The Business of Shipping Logistics

- European companies handling 50 tons of packaging a year must recover 60% of packaging waste and recycle 55% of that waste by the end of 2008 (*"Consumer Product's Green Diet: Slimmer Packaging Looks Good on You," AMR Research, Environmental Leader, March 23, 2008*)
- Since 2005, Unilever's reformulation of its "All Small & Mighty" detergent has saved 80 million square feet of cardboard. (*"50 Ways to Green Your Business," Fast Company, December 2007*).
- Target's decision to require that iPod carrying cases be displayed on recycled cardboard packaging – not the traditional plastic clamshell – prevented 5,000 lbs. of PVC from entering the landfill in just one year. (*"Target Dumps Plastic Clamshell for Cardboard," The Executive's Daily Green Briefing, August 7, 2007*)
- Target pushed its seven packaging vendors to eliminate excess wraps and 100 private-label products now use no PVC plastic. (*"Target Dumps Plastic Clamshell for Cardboard," The Executive's Daily Green Briefing, August 7, 2007*)
- Wal-Mart plans to eliminate PVC packaging from all private label goods by 2009. (*"Target Dumps Plastic Clamshell for Cardboard," The Executive's Daily Green Briefing, August 7, 2007*)
- "By 2012, ... it will be a common requirement for suppliers to present their green credentials to their largest customers. (*"Gartner's Top Predictions for IT Organizations and Users, 2008 and Beyond: Going Green and Self-Healing," Gartner, January 8, 2008*)
- U.S. corporations discard approximately 7.6 billion tons of waste each year, according to the U.S. Environmental Protection Agency. (U.S. Environmental Protection Agency)
- With companies competing to buy its solid waste, General Mills now earns more from that effort than the company had previously spent to dispose of it. (*"50 Ways to Green Your Business," Fast Company, December 2007*)
- Mutual funds designed to invest in companies meeting social responsibility criteria have increased to \$178 billion in 2005, up from a mere \$12 billion in 1995. (Social Investment Forum, 2007)
- Industries shipping high value, prone-to-damage goods include high technology (semiconductors; components and parts) health care (medical instrumentation and testing equipment), aerospace (components and parts), pharmaceuticals (drug development materials) and specialized artifacts (fine art, antiques). (Eggs Overnight)

- Eggs Safe containers eliminate over 90% of the materials involved in traditional packing methods, greatly *reducing* the amount of source waste that ends in landfills. (Eggs Overnight)
- Eggs Safe containers, which were designed for *reuse* and disassembly, travel as many as 25 round trips before being reconditioned. (Eggs Overnight)
- Eggs Safe containers *reduce* and often eliminate the costly multiple trips associated with returning and replacing damaged products, *minimizing* the impact on an organization's carbon footprint. (Eggs Overnight)
- At each container's end of life, more than 80% of its materials are *recycled*. (Eggs Overnight)